



## Company overview

**What we do:** SDLC automation and platform engineering that removes delivery bottlenecks, cuts operational toil, and improves release safety in multi team, multi environment organisations.

**Typical outcomes:** fewer manual steps and handoffs, faster integration and releases, lower incident and rework rates, reclaimed engineering hours.

**Mission:** We want human time and talent used on meaningful problems, not burned on avoidable delivery friction. We find bottlenecks, cut manual work, and make delivery safer and simpler.

**Vision:** We want a world where software delivery is a solved problem, so collective energy goes into real human and planetary challenges, and we aim to be the partner of choice for simple, safe, efficient delivery.

### HEADQUARTERS AND LEGAL

- **Headquarters:** Burgemeester van der Jagtkade 10, 3221CB Hellevoetsluis, the Netherlands
- **VAT:** NL004146623B52, **KVK:** 85797197, **Founded:** 2022

### LEADERSHIP

- **Mateusz Ulas**, Founder and principal delivery lead

### DELIVERY MODEL

- **Founder-led** delivery, working with a trusted partner network when additional capacity or specialist expertise is needed.

## Services

- **DevOps Services:** DevOps best practices, CI/CD automation, Infrastructure as Code, monitoring/observability, SLAs and security, engineers' productivity and time savings.
- **SDLC Automation:** SDLC automation and optimization, software delivery process automation, bottleneck analysis, and safer releases across teams and environments.
- **Engineering Consultations:** Planning, design, deployment, and maintenance guidance, plus hands-on coaching in DevOps, cloud, and platform engineering.
- **Cloud Services:** Cloud automation and SDLC integration across AWS, Azure, and GCP, plus cloud-native and cloud-agnostic approaches.
- **Traceability:** Complete story for every change across the SDLC (what changed, why, who approved, where it is now).
- **Software Migration:** Custom migration strategies, proactive risk management, and DevOps automation to streamline migrations with minimal downtime.

## Differentiators

- **Proven economic impact**, reclaimed engineering time including 600+ hours per year (Nike) and 300+ hours per year (ASML).
- **Founder-led implementation**, hands-on delivery that leaves running automation, documentation, and clear operational ownership.
- **Tooling agnostic**, we work with your existing stack and introduce additional tooling only when it is clearly needed, to avoid tech debt.
- **Reliability and compliance by design**, auditability, least privilege, change traceability, and safe release patterns built in.

## Past performance and clients

Nike, retail operations

### 600+ engineering hours saved per year

Self service DevOps tooling and SDLC automation reduced manual release work and improved release reliability.

ASML, continuous integration

### 300+ engineering hours saved per year

CI automation (Jenkins, Groovy, Python) reduced integration errors and accelerated feedback loops.

Client reference, published

### ASML Group Leader

“It was a pleasure for the team and me to work with Mateusz and I wouldn't hesitate to hire him again.”

Quoted from the public ASML case study.